



Greetings!

It's that time again! We are pleased to be hosting the annual Waukon Fire 5K Hero Run/Walk! This year's event is scheduled for September 9, 2023 at Empty Nest Winery. Same as in the years past, there will be a Little Minion's Race for kids, 5K Hero fun run or walk, and postrace refreshments.

Whether you are a generous sponsor from last year or new to the event, we would like to give you the early opportunity to get involved in this year's sponsorship drive. Sponsorships received by **August 28, 2023** will guarantee you special advertising opportunities, like being included on the back of the event shirt. Sponsorships received after **August 28, 2023** may not be listed on the event shirt. Last year sponsorships covered all the event expenses allowing **100%** of the 5K proceeds to go directly to Waukon Fire Department. Sponsorship levels are listed below:

Elite Super Hero Level \$300.00 and Above

Benefits Received:

- Special recognition at the event
- Opportunity to provide event participants advertising pieces from your company in the event swag bags
- Business logo on the back of the event shirt; top 3 sponsors will be at the top of the shirt
- Social media recognition through Facebook

Super Hero 1st Responder Level \$200.00-\$299.00

Benefits Received:

- Opportunity to provide event participants advertising pieces from your company in the event swag bags
- Business logo on the back of the event shirt
- Social media recognition through Facebook

Sidekick Backup Level \$100.00-\$199.00

Benefits Received:

- Business name on the back of the event shirt
- Social media recognition through Facebook

Dispatcher Level \$25.00-\$99.00

Benefits Received:

- Social media recognition through Facebook

The Waukon Fire 5K Hero Run supporting Waukon Fire Department would not be possible without you ! We hope you will consider sponsoring this year! Please mail your sponsorship to: Waukon Fire Department Hero Run, PO Box 429, Waukon IA 52172. You may also contact us, and we will happily come to you to pick up your sponsorship. Questions? Please feel free to call Fire Chief Dave Martin at 563-568-9977 or e-mail us at waukonherorun@gmail.com with any questions you may have. We thank you in advance for your consideration and support!

Waukon Fire Department Hero Run Committee

Dave Martin, Gloria Hennessy, Hannah Hennessy, and Cheryl Livingston